

# AGEING WELL HONG KONG 2026 CONFERENCE

*Health, Wealth and Innovation for a  
World-Leading Silver Society*

## Sponsorship Prospectus

Hong Kong has the highest life expectancy in the world — a remarkable achievement, and one that brings with it a profound question: how do we ensure that longer lives are also healthier, more financially secure, and better supported by the systems around us?

**Ageing Well Hong Kong 2026** is a landmark cross-sector conference that reframes this question as an opportunity. Convened by the Actuarial Society of Hong Kong (ASHK), the conference brings together leaders from healthcare, finance, technology, public policy, insurance, and the actuarial profession to explore how addressing Hong Kong's ageing and health challenges can drive business innovation and sustainable positive economic and social impact.

## EVENT INFORMATION

Dates: 21–22 October 2026  
Venue: Hopewell Hotel, Wan Chai, Hong Kong  
Attendees: 400+ cross-sector leaders from

- Actuaries and Insurance Professionals
- Financial Services and Wealth Professionals
- Healthcare and Biotech Leaders
- Technology Innovators
- Policy Makers and Regulators

## THE AGENDA

### Addressing Hong Kong's Most Pressing Challenges

Hong Kong's ageing population is reshaping demand across healthcare, retirement planning, caregiving and public services. This conference provides a platform to debate and confront these challenges head-on:

- **Health and the Burden of Chronic Disease:** The conference examines advances in early detection, screening accessibility, medical advancements, and holistic approaches to care — alongside what these mean for the sustainability of our healthcare system.
- **Financial Resilience Across Longer Lives:** As life expectancy extends, the risk of outliving one's savings grows. The conference addresses retirement adequacy, the evolving role of MPF, and how individuals and institutions can plan for potential decades of post-retirement life.
- **Building a Stronger Silver Society:** By convening experts across policy, community services and the private sector, the conference aims to shape solutions that strengthen social resilience and ensure dignity in ageing.

### Unlocking the Silver Economy

A world-leading silver society is not only a social aspiration — it represents one of the most significant commercial frontiers of the coming decade.

- **New Propositions for New Needs:** The ageing population creates demand for innovative health, protection and retirement solutions — from integrated health-and-wealth propositions to next-generation caregiving models.
- **Technology at the Forefront:** Healthtech and wealthtech innovators are developing scalable solutions — from AI-assisted diagnostics, telemedicine, tech-enabled treatments and care, to digital financial planning tools — that can transform how Hong Kong ages.

- **GBA Opportunity:** Hong Kong's unique position as a mature, high-income ageing market makes it an ideal proving ground for solutions that can scale across the Greater Bay Area's rapidly ageing population and developing economy.
- **High-Value Partnerships:** The conference provides direct access to senior leaders from insurers, healthcare providers, asset managers and policymakers — decision-makers shaping the silver economy.

## ABOUT THE ACTUARIAL SOCIETY OF HONG KONG

The Actuarial Society of Hong Kong (ASHK) is the professional body for actuaries in Hong Kong, established in 1968. ASHK sets the professional standards for the actuarial profession under Hong Kong's Insurance Ordinance and has a long track record of convening the profession on issues of public significance — including hosting the 2024 Asian Actuarial Conference, which drew over 1,000 delegates from across the region. ASHK's recent research confirmed Hong Kong as the world's longest-living city, providing the evidence base and impetus for this conference.

## SPONSORSHIP OPPORTUNITIES

The **Ageing Well Hong Kong 2026** conference offers an excellent opportunity to promote your company and enhance your reputation among the actuarial, finance and health professions, and leaders. Five Sponsorship Packages are available to suit different budgets. A restricted number of sponsors will be accepted for each sponsorship package, and sponsors will receive benefits according to the chosen package, as outlined in the following pages.

Sponsors are encouraged to respond early since each package is reserved on a first-come, first-served basis.

### Why Sponsor

- Hong Kong serves as a **regional financial hub**, offering connections to the Greater Bay Area and emerging Asian markets, acting as a global link to the rest of the world.
- Access to **prominent international speakers** delivering a variety of hot topics covering health, wealth, innovation, and technology that are pertinent to your business.
- **Network opportunities** to meet key industry figures, high-profile guests and forge stronger business relationships.
- Reestablish physical **connections** and gain insights on how their work and lives have changed under the new normal following the pandemic, macro-economic trends, and the tide of technological advancement.
- Demonstrate your genuine **commitment** to the healthy development of the industry.
- Reinforce and strengthen your **corporate branding** in the financial services and medical sectors.

## SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	EXHIBITOR	SUPPORTING COMPANY
<b>Attendance</b>					
▪ Conference	4	3	2	1	25
▪ Exhibition table	1	1		1	
▪ Display panel					1
<b>Speaker slot</b>					
▪ Welcome remarks	✓				
<b>Conference backdrop</b>					
▪ Company logo	Prominent	Large	Standard		Large
<b>Acknowledgement</b>					
▪ Closing Ceremony & souvenir	✓	✓	✓		✓
▪ Opening Ceremony	✓	✓	✓	✓	✓
<b>Conference pack</b>					
▪ Delegate badge with logo	✓				
▪ Company literature	✓	✓			
▪ Gift item	✓	✓	✓		✓
<b>Conference material</b>					
▪ e-Conference programme with logo	Prominent	Large	Standard		Large
▪ e-newsletter acknowledgement	✓	✓	✓	✓	✓
<b>Conference website</b>					
▪ Logo	Prominent	Large	Standard	Standard	Large
▪ Company profile	✓	✓			
▪ Hyperlink to company website	✓	✓	✓		✓



# SPONSORS BENEFITS

## PLATINUM SPONSOR

- Attendance**
  - 4 full passes for the Conference
  - 1 exhibitor's table in the pre-function area
- Speaker slot**
  - Invitation to provide welcome remarks during the Opening Ceremony
- Conference backdrop**
  - Prominent company logo displayed
- Acknowledgement**
  - During the Opening Ceremony
  - Souvenir presented at the Closing Ceremony
- Conference pack**
  - Company logo on all delegate badges
  - Sponsor may provide company literature to be placed inside the conference bag
  - Sponsor may provide a company gift item to be placed inside the conference bag
- Conference material**
  - Prominent company logo on the e-Conference programme
  - Acknowledgement in the e-ASHK newsletter
- Conference website**
  - Prominent company logo displayed
  - Company profile (200 words)
  - Hyperlink to company website

## GOLD SPONSOR

- Attendance**
  - 3 full passes for the Conference
  - 1 exhibitor's table in the pre-function area
- Conference backdrop**
  - Large-sized company logo displayed
- Acknowledgement**
  - During the Opening Ceremony
  - Souvenir presented at the Closing Ceremony
- Conference pack**
  - Sponsor may provide company literature to be placed inside the conference bag
  - Sponsor may provide a company gift item to be placed inside the conference bag
- Conference material**
  - Large-sized company logo on the e-Conference programme
  - Acknowledgement in the e-ASHK newsletter
- Conference website**
  - Large-sized company logo displayed
  - Company profile (100 words)
  - Hyperlink to company website



## SLIVER SPONSOR

- 1. Attendance**
  - *2 full passes for the Conference*
- 2. Conference backdrop**
  - *Company logo displayed*
- 3. Acknowledgement**
  - *During the Opening Ceremony*
  - *Souvenir presented at the Closing Ceremony*
- 4. Conference pack**
  - *Sponsor may provide a company gift item to be placed inside the conference bag*
- 5. Conference material**
  - *Company logo on the e-Conference programme*
  - *Acknowledgement in the e-ASHK newsletter*
- 6. Conference website**
  - *Company logo displayed*
  - *Hyperlink to company website*

## EXHIBITOR SPONSOR

The conference is an excellent opportunity to meet face-to-face with the decision-makers who use your products and services.

The pre-function area is located outside the Conference room and will serve as the central gathering place for the delegates throughout the Conference. Coffee breaks will be held in the pre-function area to maximise exhibitor exposure and provide for a consistent flow of traffic. The pre-function area will be operational for the whole event.

Exhibition space is limited, and location assignment is on a first-come, first-served basis, with priority given based on sponsorship level.

- 1. Attendance**
  - *1 full pass for the Conference*
  - *1 exhibitor's table in the pre-function area*
- 2. Acknowledgement**
  - *During the Opening Ceremony*
  - *In the e-ASHK newsletter*
- 3. Conference website**
  - *Company logo displayed*

## SUPPORTING COMPANY

- 1. Attendance**
  - *25 full passes for the Conference*
  - *1 display panel in the pre-function area*
- 2. Conference backdrop**
  - *Large-sized company logo displayed*
- 3. Acknowledgement**
  - *During the Opening Ceremony*
  - *Souvenir presented at the Closing Ceremony*
- 4. Conference pack**
  - *Sponsor may provide a company gift item to be placed inside the conference bag*
- 5. Conference material**
  - *Large-sized company logo on the e-Conference programme*
  - *Acknowledgement in the e-ASHK newsletter*
- 6. Conference website**
  - *Large-sized company logo displayed*
  - *Hyperlink to company website*

## CONTACT US

The **Ageing Well Hong Kong 2026** is a unique and prestigious marketing opportunity, and we are confident your involvement as a sponsor at this conference will provide your organisation with exceptional business rewards.

Other auxiliary Contributor Packages not covered in the standard Sponsorship Packages may be open for application to sponsors as and when they arise. We want to help you achieve your business objectives and service your customer groups.

For further details on the sponsorship packages or other queries, please contact:  
The Actuarial Society of Hong Kong

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